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**LIT-ROCK RULES! THE 'STILL YOUNGER THAN KEITH TOUR'
KICKS OFF IN NEW YORK!**

**The Rock Bottom Reminders (RBR) -
With the Return of Stephen King - In a
Benefit Concert at Webster Hall, June 1.**

Mega selling author Stephen King returns to the Rock Bottom Reminders (RBR) his musical Alma Mater and the literary world's answer to the Rolling Stones. It is for a special New York concert at Webster Hall, June 1, marking the group's 15th anniversary and raising money for three literary charities.

In its 15 year existence, the Rock Bottom Reminders, with a line up of best selling authors & rock stars, have raised more than \$1.5 million for charities through annual concert tours.

This year the group is in New York for a single concert held during the annual Book Expo America convention. RBR road manager Ted Habte-Gabr says, "We are calling it a tour, because that's what the Beatles did, that's what the Stones do, and that's what's the police do." "We're going to sort of tour around New York while we're there, or at least around the hotel, or at least around the hotel bar" notes Dave Barry.

King, an RBR founder, has been out of the group for the past five years and re-joins fellow authors (and others) Dave Barry, Amy Tan, Mitch Albom, Scott Turow, Ridley Pearson, Greg Iles, Matt Groening, James McBride, Roy Blount Jr. and Kathi Goldmark. Also, part of the group this year are Frank McCourt and Andy Borowitz.

Musician Roger McGuinn, co-founder of seminal folk-rock group, the Byrds, appears as "musical minder" for the group of literary figures, who for one night at least would rather rock than write.

Notes Dave Barry: "[Stephen King] is returning after a five year absence, during which time he is rumored to have had his guitar professionally tuned! "And playing in New York proves as Frank Sinatra once sang, "If you can make it here, you...might still need more rehearsal!"

The Rock Bottom Reminders arrive at Webster Hall with a full complement of rock'n roll memorabilia, to be auctioned on-line, to benefit this year's three charities - "826NYC," "Get Caught Reading" and the American Booksellers Foundation for Free Expression.

The online auction items include a signed guitar by all the band, a signed - and official - RBR Lunch Box, books, guitars signed by other artists, rock related items including collectible posters, summer concert tickets, rock themed artwork and photographs.

You also have a chance to sit in with RBR for one number at the Webster Hall gig.

The Rock Bottom Reminders are also creating what we believe is an industry first – a Blog Down, lasting 30 days with RBR members posting material and featuring previously unreleased video of the group in action and from one of their “Besides The Music” events.”

While tickets for the Webster Hall event are priced at \$25, the Rock Bottom Reminders move into the Rolling Stones territory with a special \$250 ticket. For this, the ticket buyer also gets a pre-concert meet and greet VIP reception with members of the band.

Author Turow says: “I continue to look forward to my time with the band every year with unending amazement that they are going to let me get up there again.”

The Rock Bottom Reminders concert benefits “826NYC”, the New York affiliate of the national organization founded by author Dave Eggers, supporting students age 8-16 with their creative and expository writing skills: “Get Caught Reading,” a nationwide campaign designed to show people of all ages how much fun it is to read. Supported by the Association of American Publishers, May is “Get Caught Reading” Month; The American Booksellers Foundation for Free Expression is the bookseller’s voice in the fight against censorship, promoting and protecting the free exchange of ideas, particularly those in books.

For more information about the Rock Bottom Reminders Webster Hall concert, or to buy tickets, please visit: www.rockbottomremainders.com