

THE 2010 WORDSTOCK TOUR

Best-Selling Authors by Day, Rock Stars by Night: *Rock Bottom Reminders to Stage April East Coast Benefit Concerts*

Roger McGuinn to Join Charity Tour for Washington, D.C. Show and Special Event “in conversation” with Sam Donaldson

New York, NY March 17, 2010 — The all-star, all-author rock group Rock Bottom Reminders—featuring the likes of writers and authors Dave Barry, Amy Tan, Mitch Albom, Scott Turow, Roy Blount, Jr., Greg Iles, James McBride, Ridley Pearson and Kathi Kamen Goldmark—is going on tour!

Band members today announced a new, four-city east-coast concert series, taking place April 20-24 with shows in Washington D.C., Philadelphia, New York City, and Boston. Proceeds from the tour, which is being presented by the Pearson Foundation, will support Haitian relief and local non-profit organizations at work in each community.

The Rock Bottom Reminders 2010 Wordstock Tour kicks off in Washington, Tuesday, April 20, 2010 with a special event “Besides the Music: a Conversation with the Rock Bottom Reminders,” hosted by veteran newsman Sam Donaldson. The band will travel by train to bring their own brand of classic rock to Washington D.C. on April 21st, Philadelphia on April 22nd, New York City on April 23rd, and in Boston on April 24th.

“This concert is a rare chance to see a band that has been hailed by critics as ‘not as bad as you would expect’,” said band member and Lead Guitarist Dave Barry. “Rock Bottom Reminders are excited by the response to this tour from our fans. There are only three of them, but they’ve been very responsive. But seriously, we’re thrilled to be able to raise money for some great organizations.”

In each city, the Rock Bottom Reminders will be raising funds together with the Pearson Foundation in support World Vision, a non-profit providing ongoing relief in Haiti; as well as local organizations including the America’s Promise Alliance; the Free Library of Philadelphia; and New York City’s 92nd Street Y. In addition to underwriting the tour, the Pearson Foundation is donating five new children’s books for each ticket sold to public schools in each tour city

“These concerts are a great way to raise funds—and raise awareness—for some of America’s best non-profit organizations,” said Pearson Foundation President Mark Nieker. “We hope people will come out to see some great music and have fun, but we’re especially pleased that the band members are donating their own time and that funds

raised will go directly to support much-needed education and literacy efforts in Haiti and in the cities where the tour takes place.”

This year’s Rock Bottom Reminders lineup features Dave Barry on lead guitar, Amy Tan on vocals, Mitch Albom on keyboards, Scott Turow on vocals, Greg Iles on lead guitar, Kathi Kamen Goldmark on vocals, James McBride on saxophone, Ridley Pearson on bass, and Roy Blount Jr. (self-proclaimed crowd pleaser). Roger McGuinn, a founding member of the Byrds, will be making a special guest appearance with the Rock Bottom Reminders in Washington D.C.

- **Washington D.C.** Two events: April 20th at 8:00pm at Sidney Harman Hall in The Harman Center for the Arts Washington D.C. located at 610 F Street NW, and will be hosted by Sam Donaldson; On April 21st at 8:30pm -the 9:30 Club located at 815 V Street, NW

The Washington events will benefit World Vision and America’s Promise Alliance, the nation’s largest partnership network dedicated to improving the lives of children and youth. In addition, the Pearson Foundation is donating books to the Washington, DC Public Schools.

- **Philadelphia** April 22nd at 8:30pm: The Electric Factory located at 421 N. 7th Street.

The Philadelphia show will benefit the Philadelphia Free Library, which provides the public with more than six million items and is one of the country’s most extensive library collections. In addition, the Pearson Foundation is donating books to the Philadelphia Public Schools.

- **New York City:** April 23rd at 8:30pm, The Nokia Theatre in Times Square located at 1515 Broadway

The New York show will benefit World Vision, America’s Promise Alliance, and the 92nd Street Y. In addition, the Pearson Foundation is donating books to the New York Public Schools.

- **Boston** on April 24th at 8:00pm, The Royale (Formerly The Roxy) 279 Tremont Street

The Boston show will benefit World Vision and America’s Promise Alliance. In addition, the Pearson Foundation is donating books to the Boston Public Schools.

About the Rock Bottom Reminders: In its 18 year existence, Rock Bottom Reminders have raised close to \$2 million dollars for charity through their concert tours. The group first performed at the 1992 American Booksellers Association convention in Anaheim. The group is composed of some of today’s most shining literary lights, who, between them, have published more than 150 titles, sold more than 200 million books,

and who have been translated into more than 25 languages. In addition to the literary band members, rock legends such as Bruce Springsteen and the late Warren Zevon have done guest appearances.

www.rockbottomremainders.com

About the Pearson Foundation: The Pearson Foundation extends Pearson's commitment to education by partnering with leading nonprofit, civic, and business organizations to provide financial, organizational, and publishing assistance across the globe. The Foundation aims to make a difference by sponsoring innovative educational programs and extending its educational expertise to help in classrooms and in local communities.

www.pearsonfoundation.org

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Press contact:

For Pearson Foundation:

Adam Ray

Pearson Foundation

adam.ray@pearsonfoundation.org

415.533.1005

For Rock Bottom Reminders

Please Contact

Michael Saltzman

Saltzman Communications

310 271 5789

Michael@saltzmanpr.com

Or

Kirk Green

Gonzo Communications

Kirk@gonzocom.com